



- Established new company "NTT Sportict" in April, which distributes sports videos using AI cameras
- Promote sports by providing new spectator styles through remote/online such as amateur sports and improving motivation of sports groups and athletes

Sports groups / Athletes

Sports spectators (Remote/online)

Prefecture A handball tournament



- ✓ Promotion of amateur sports
- ✓ Improving athlete motivation

Prefecture B Soccer Tournament



Prefecture C Basketball tournament



Cooperation

Local companies, etc.

Each sports group ...

After-COVID-19 sports promotion event (in preparation)
(Free live streaming of 100 student sports games)

AI camera

Pixellot
AUTOMATIC PRODUCTION



Delivery platform

Automatic shooting / video distribution



- ✓ Providing a new watching style (Supports social distancing)
- ✓ Revitalization of local communities

