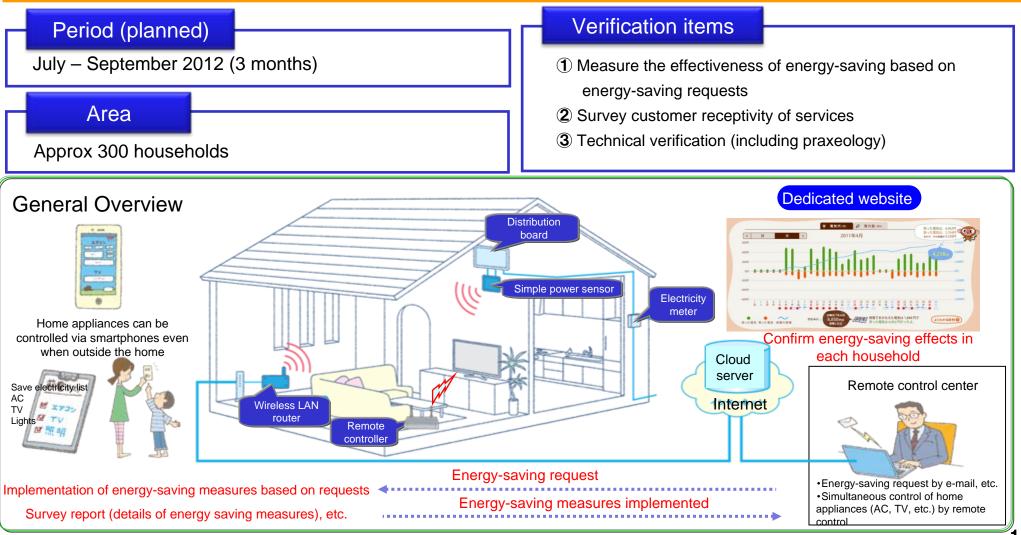
Environment and Energy Initiatives

- From July, NTT West will conduct trials of a service, **demand response**, that contributes to keeping demand for electricity low by asking each household to cooperate in energy-saving measures during times of peak demand in the summer.
- NTT West will measure the effectiveness of energy initiatives using "Eco-megane" of NTT Smile Energy.



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