

Environment and Energy Initiatives

- From July, NTT West will conduct trials of a service, **demand response**, that contributes to keeping demand for electricity low by asking each household to cooperate in energy-saving measures during times of peak demand in the summer.
- NTT West will measure the effectiveness of energy initiatives using “Eco-megane” of NTT Smile Energy.

Period (planned)

July – September 2012 (3 months)

Area

Approx 300 households

Verification items

- ① Measure the effectiveness of energy-saving based on energy-saving requests
- ② Survey customer receptivity of services
- ③ Technical verification (including praxeology)

General Overview

