

# Energy Saving Support Services for Households

- To provide household services in the environmental and energy fields, a joint venture “NTT Smile Energy” will be formed on June 1, 2011 with OMRON, with which NTT West has been collaborating.
- NTT Smile Energy will provide various services that visualize electricity consumption and power generation by solar panels at general households, thus supporting home energy saving and CO<sub>2</sub> reduction efforts.

## Establishment of a joint venture



- Safe, secure and reliable network technology and know-how
- Promotion of “*ie deji*” and smart life



- Advanced sensing and control technology and know-how
- Promotion of Green Automation

Combination of the strengths of both companies (communication and control) will lead to the development of a new environmental and energy business

- ◆ Corporate name: NTT Smile Energy K.K.
- ◆ Business description: Provision of energy saving support services for households
- ◆ Date of establishment: June 2011
- ◆ Capitalization: 450 million yen
- ◆ Ownership: NTT West: 66%; OMRON: 34%
- ◆ Head office: Osaka, Osaka Prefecture

## Envisioned services

