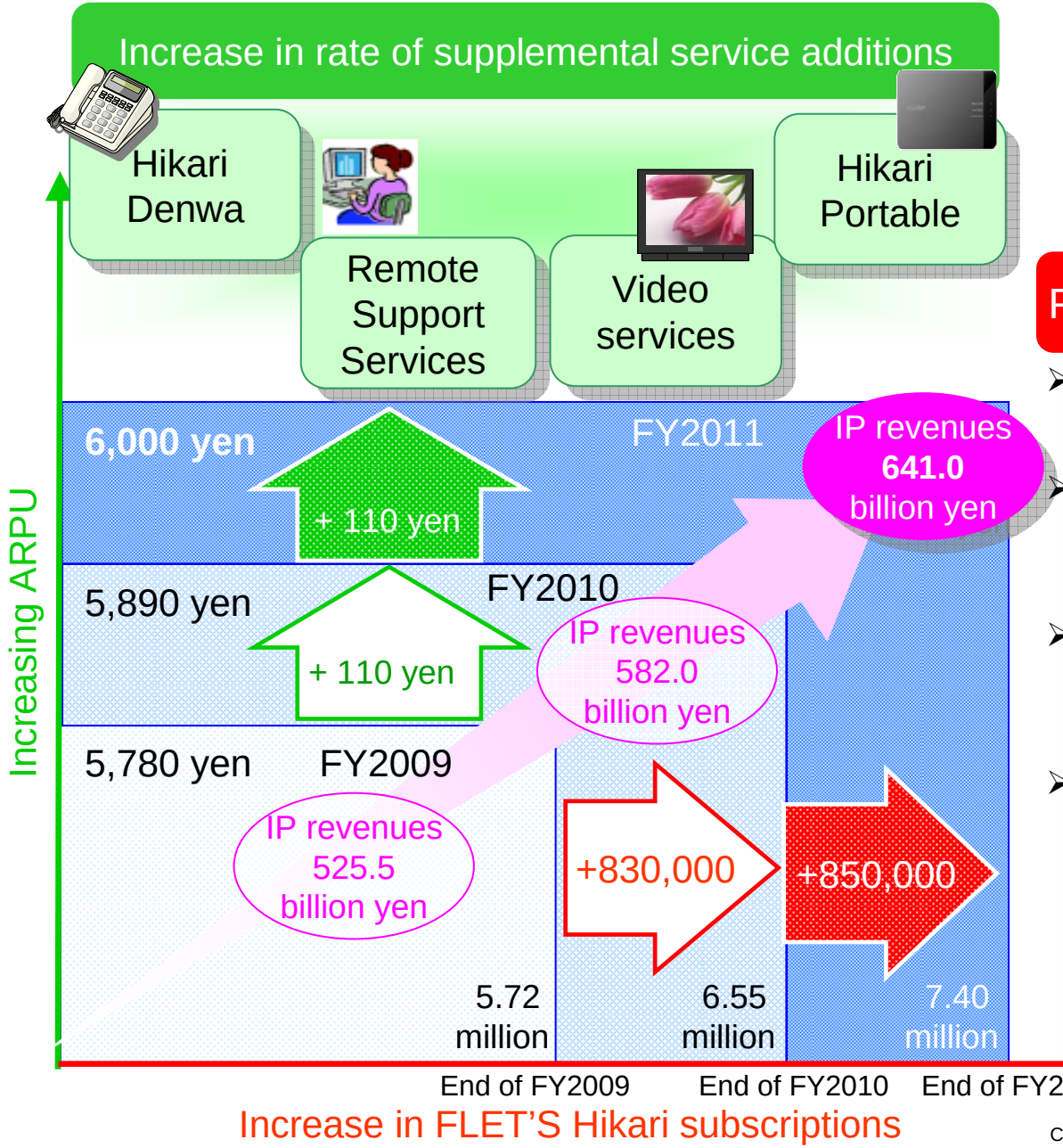
Expanding Use of FLET'S Hikari and Increasing ARPU



Promoting use of FLET'S Hikari

- Expansion of fiber-optic coverage for multi-unit dwellings
- Promotion of CRM, centered on the enhancement of "CLUB NTT-West", a membership program for FLET'S users
- Creation of new demand through alliances with partners in different industries
- Enhancement of sales of Wi-Fi services, TV peripherals, etc.

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