

New Business Development Through Alliances

➤ NTT West is developing new businesses through alliances with various partners and NTT Group companies

Education

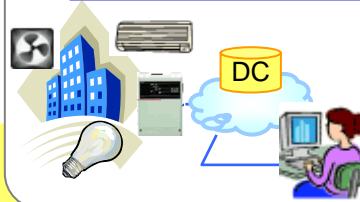
Measure	Provision of e-learning environment to elementary schools
Partner	Hamagakuen



Provision of a secure and comfortable learning environment for homes using FLET'S Hikari with the Hamagakuen's video distribution learning service.

Environment & Energy

Measure	Provision of environmental solutions by making power consumption visible
Partners	Omron



Provision of environmental solutions utilizing an "energy consumption visualization system" using an Omron terminal.

IT asset management

Service	Optimal GreenBox
Partner	OPTiM

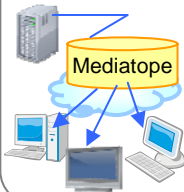


Provision of service that easily achieves the following, simply by connecting to a household network:

- Network security;
- Energy conservation (make electric consumption visible); and
- IT asset management.

Video Distribution

Service	Mediatope (NTT Smart Connect)
Partner	ooyala



Online video platform service that provides all necessary functions when companies make their video available online.

NTT West Group



Partner companies

Non-PC Network Connection

Service	Browser BOX
Partner	Overseas joint ventures



Installation of special-purpose applications on a terminal (remote control operation only) that is connected to the TV and can be used for simple Internet access for optimal display of YouTube, Google Maps, etc. on TV.

Games

Service	Wii/Nintendo DSi and FLET'S
Partner	Nintendo



New collaboration for the Nintendo-3DS, in addition to the current Wii and Nintendo DSi Internet connection collaboration.

IP Radio

Service	radiko.jp
Partner	IP Simulcast Radio Association



High-quality, real-time distribution of radio over the Internet. May be listened to on smartphones.

SaaS

Service	Software on FLET'S; bundled payment with FLET'S
Partner	Service distributors



SaaS/package software provided by a cloud and available for use as needed on a monthly fee basis.

Disaster Response

Service	Emergency Earthquake Notice
Partner	NTT Communications



Provision of high-precision warnings concerning the time it takes until an earthquake strikes using receiver terminal location information.