

NTT West Group-wide Efforts to Secure Revenues



Promotion of new business using NGN

- Develop SaaS-type GIS solutions for disaster prevention system using basic DB (aerial photos, digital maps, address information) (NTT- Neomeit)
- Launch software streaming distribution function/information fee collection agency (planned for Jan. 2010)

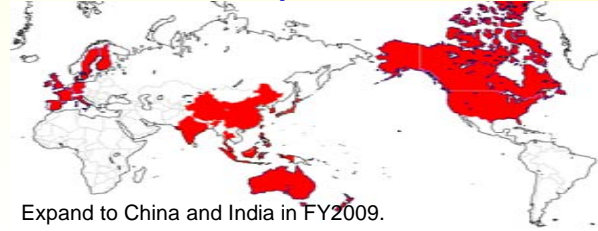
Development of Digital Cinema Operations (NTT Smart Connect)

Major results

Movie distribution	<ul style="list-style-type: none"> ○ Distribution of movie "Knowing" (July 2009) ○ "Wild Speed MAX" (September) ○ "Shizumanu Taiyo" (October)
Live broadcast of stage performances Stage greetings	<ul style="list-style-type: none"> ○ "Bara ni furu ame" by Takarazuka Revue, Kosmos Troupe Tokyo (July) ○ Premier of the first episode of the Korean drama "Cain and Abel" (July)

Number of network distribution theaters
Opened 14 (July 2009) → 55 (end of December 2009 (planned))

Development of mobile content business (NTT Solmare)



Expand to China and India in FY2009.
Currently distributed in 28 countries and regions overseas (end of Sept. 2009).

Promotion of data center businesses with enhanced added value

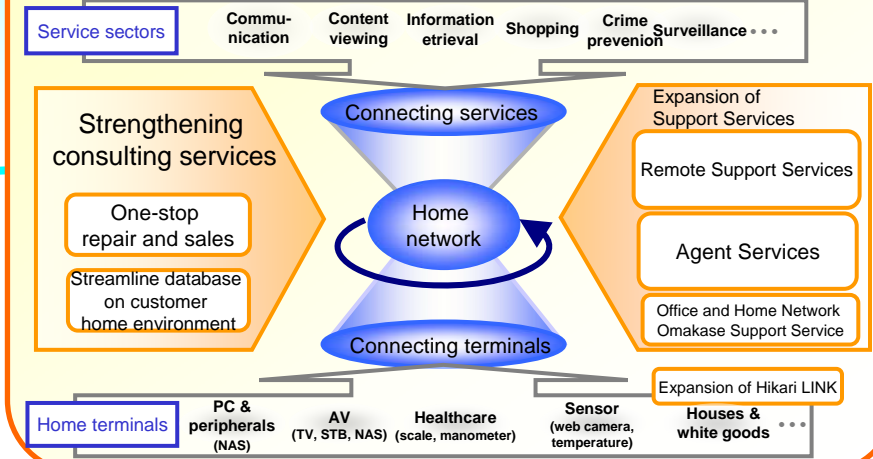
Development of high value added data centers centering around connectivity/hosting/streaming operations (NTT Smart Connect)

NGN Optical Access



Promotion of residential businesses (Expansion of service sectors)

- Strengthen and expand consulting and support services centered around Home Techno's 6 group companies
- Expansion of service sectors by connecting various services in the market and information terminals to home networks



Proposal of NGN with new product set for office user

[Solve it all with Hikari]

Promotion of contact center business that responds to diverse customer needs

(Example of orders from a local government)

