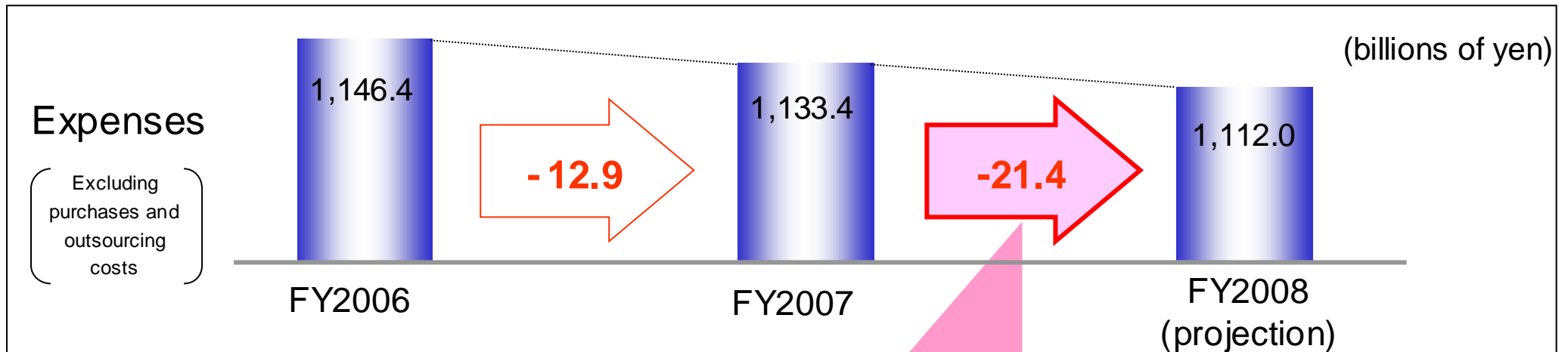


Cost Control Efforts



Personnel costs

- Consolidate non-area specific service sites
- Review 116 call times, etc.

Through efficient personnel utilization, internalization of outsourced services and making efficient use of manpower

Sales costs

- Promote online installation date scheduling in response to web applications and those at retail stores
- Make efficient use of sales promotion expenses, etc.

Facility costs

- Utilize optical IP facilities through capacity management
- Review NGN-related expenses
- Promote FLET'S Hikari installation with outsourcing, etc.