NTT WEST Group's Sustainability Efforts

To achieve its goal of "Connecting then opening the door to the new world," the NTT WEST Group is playing its role in creating a sustainability society by utilizing ICT to help address social issues. Here are some of our key initiatives.

NTT WEST Group's Three Sustainability Themes

Ensuring the positive coexistence of nature and humanity

- Moving towards a decarbonized society
- A commitment to a resource-recycling future
- A future where people and nature are in harmony

Improving prosperity for all people and cultures

- Establish shared ethical standards
- Prepare for a new future with the power of technology
- Moving towards a safe, secure, and resilient society

Maximizing well-being for all

- Respect for human rights
- Diversity & Inclusion
- Creating new work style models

TOPIC 1
Supporting Sustainable Forests and Forestry and Contributing to Realizing a Decarbonized Society

TOPIC 2
Delivering Solutions to Support EV Initiatives from Adoption to Operation

TOPIC 3
Recycling Waste

TOPIC 4
Realizing Innovative Cities through Smart City Initiatives

TOPIC 5
Expanding Hikari Services

TOPIC 6
Providing Stable Telecommunications Services

TOPIC 7
Applying Interactive Tools to Identify Unconscious Bias and Conduct Training

TOPIC 8
Encouraging Male Employees to Take Childcare Leave

TOPIC 9
Engaging in Social Contribution Activities

NTT WEST

Ensuring the Positive Coexistence of Nature and Humanity

TOPIC 1
Supporting Sustainable Forests and Forestry and Contributing to Realizing a Decarbonized Society

Our Forest and Forestry DX is helping to raise forest management efficiency and offering solutions for the maintenance and development of forest resources. We have supported both the creation and distribution of carbon credits tailored to the unique circumstances of each municipal government by making use of local resources, and we received the Minister for Internal Affairs and Communications Prize in the 32nd Global Environment Award category.

TOPIC 2
Delivering Solutions to Support EV Initiatives from Adoption to Operation

To address regional transportation issues due to the declining birthrate and aging population, we have been supporting operators of self-driving electric buses. We also provide businesses with a total N.mobi solution for their fleet transition to EVs and energy management. Additionally, NTT WEST is working to achieve its own goal of transitioning 100% of its fleet to EVs by fiscal 2030.

TOPIC 3
Recycling Waste

Under the environmental targets it set in 2019, the NTT WEST Group is striving to achieve a recycling rate exceeding 99% for waste generated by the Group by fiscal 2030. We recycled 98.9%* of our waste in fiscal 2023, thus achieving the annual target. We will continue to incorporate the "3Rs" of reducing, reusing, and recycling into our business activities.

*Volume of recycled waste (156,000 tonnes) ÷ Volume of waste generated (157,000 tonnes)

Improving Prosperity for All People and Cultures

TOPIC 4
Realizing Innovative Cities through Smart City Initiatives

In Sakai City, Osaka Prefecture, SENBOKU Smart City Consortium—a partnership between NTT WEST and the city—is improving the lives of residents there through such efforts as Sakai-Senboku Pocket and the "visualizing well-being project" in the city's Minami Ward. NTT West will remain steadfast in creating value through innovative urban initiatives.

TOPIC 5
Expanding Hikari Fiber Optics Services

NTT WEST's Hikari fiber optics services, launched in 2001, have been evolving in terms of speed and data transmission capacity so that they can now support over 10 million customers. Moreover, we are expanding our new FLET'S Hikari Cross high-speed network and developing valuable solution services for customers in collaboration with business partners. We will also strengthen its infrastructure toward further enhancing the overall service.

TOPIC 6
Providing Stable Telecommunications Services

NTT WEST is committed to ensuring a highly reliable network is always available for customers to use Internet and telephone services. Our operation center monitors and controls communication status 24 hours a day, 365 days a year and responds quickly to unexpected problems for prompt recovery. We are also working to automate the process from fault detection to recovery.

Maximizing Well-Being for All

TOPIC 7
Applying Interactive Tools to Identify Unconscious Bias and Conduct Training

Karafuru AI, a generative AI tool, allows for employees to identify unconscious bias at workplaces by entering the responses they would make in simulated one-on-one situations and receiving feedback from AI and expert advice. The tool supports diversity management in companies and other organizations by visualizing tendencies across an organization and by job level.

TOPIC 8
Encouraging Male Employees to Take Childcare Leave

The demand is growing for male employees who are dealing with childcare and other life events to balance work and home life, yet they are unable to do it as they wish. NTT WEST is encouraging its male employees to take advantage of programs that include childcare leave, to participate actively in parenting. It is also holding seminars and other events to increase understanding of men's roles in raising children.

TOPIC 9
Engaging in Social Contribution Activities

NTT WEST has been conducting cleanup activities around all of its branches. Around 5,600 employees participated during the promotional period in 2024. We are also expanding the scope of our activities to include food drives for children's cafeterias and other facilities, where we donate food and other items from company stockpiles and those employees bring from home.

Saga Branch

Okinawa Branch

More information about the NTT WEST Group's sustainability activities is on our website.

NTT WEST Group's Sustainability Initiatives
▶ https://www.ntt-west.co.jp/kankyo/english/