

## Growth Businesses

### ■ Contact Center Business (increase sales to around 30 billion yen)

#### NTT Marketing Act and others

- ◆ Provide total support from initial establishment to operation of call centers by using its know-how in operating 116 and other contact numbers
- ◆ Operate call center that provides life support services for seniors and administrative services for residents

### ■ Cloud Business (increase sales to around 100 billion yen)

#### NTT SmartConnect

#### NTT Business Solutions

#### NTT-Neomeit and others

- ◆ Promote cloud services utilizing cloud platforms (DC, IaaS, etc.) – a strength of NTT West group

### ■ Real Estate Business

(increase sales to 20 billion yen)

#### NTT West Asset Planning and others

- ◆ Advise on real estate use and leasing properties by utilizing know-how and track record of leveraging NTT West group-owned real property
- ◆ Promote use of high-margin buildings through relocation

### ■ Mobile Content Business (increase sales to around 10 billion yen)

#### NTT Solmare

- ◆ Offer e-books (comics) and games to mobile device users
- ◆ Expand into overseas markets

### ■ Wi-Fi Business

#### NTT MEDIAS

- ◆ Provide ubiquitous Wi-Fi throughout shopping districts and towns

### ■ BPO Business

#### NTT BUSINESS ASSOCIE WEST

- ◆ Handle general administrative tasks on behalf of NTT West group  
Provide solutions based on wealth of service center experience

### ■ Environment/Energy Business

#### NTT Smile Energy and others

- ◆ Offer “Eco-Megane,” a solar power generation visualization service utilizing cloud systems
- ◆ Achieve user panels totaling 150 megawatts
- ◆ Started power generation business through renewable energy (April 2014)
- ◆ Visualization of electricity use in households  
Build storage batteries for effective HEMS (Home Energy Management System) and electricity use

### ■ Support Business

#### NTT Group Techno and others

- ◆ Expand support business by working with manufacturers