

## ○ FY2013 Smart Hikari Business Results

- ✓ Capitalized on community-based sales capability, achieving 1,700 projects and 200 collaborative projects in two years




## ○ FY2014 Promoting Business Creation



- ✓ Promote business creation by packaging best practices and deploying them horizontally in the same sector
- ✓ Strengthen promotional functions (Increase resources and strengthen front office sales support structure)

## Smart Hikari Business Case Studies

### ○ Smart Hikari Life

- Provide online supermarket services using Hikari BOX+
- Provide ICT nursing care support services using FLET'S Hikari / video phone  Example 1
- Collaborate to provide security services for households
- Provide living room learning services using Hikari BOX+

### ○ Smart Hikari Town

- Distribute government administrative information using Hikari BOX+  Example 2
- Distribute local information and provide health promotion programs in community centers using Hikari BOX+
- Contribute to local crime prevention and disaster preparedness through installation of vending machines equipped with Wi-Fi and security cameras and establishment of disaster relief stations equipped with emergency earthquake alarm systems and uninterrupted power supplies  Example 3

### ○ Smart Hikari Office

- Provide Eco Megane to solar panel sales companies (600 companies)