

New Services for “ie deji” Concepts

➤ We will aim to further develop “ie deji” by expanding the service lineup in each category centered on Wi-Fi.



すっきり快適、エコな暮らし
家デジ スマートライフ

Offers a comfortable smart lifestyle that utilizes digital services to save energy and space.



New Eco-Glasses
 Starting on December 1, 2011

楽しさがグンと広がる。
家デジ エンターテインメント

Offers entertainment services that enables customers to enjoy a wide variety of content while at home.



New IP radio (synchronized ads)
 Scheduled to be launched during the three-month period ending June 30, 2012.

New SkyPerfect! TV on demand
 Launched on October 25, 2011

何でも相談、いつでも対応
家デジ アシスト


Responds to customers' questions at anytime from anywhere with user-friendly assistance.



New Equipment Warranty Service
 Scheduled to be launched during the three-month period ending March 31, 2012.

健康を、しっかり見守る。
家デジ ヘルスケア

Offers healthcare services to protect, maintain, and manage the entire family's health.




安心を、しっかり見守る。
家デジ セキュリティ

Offers security services to monitor elderly family members and for homes left unattended.



離れていても、心が通う。
家デジ コミュニケーション

Offers a service that facilitates deeper communication with distant family and friends.



New Lifestyle support services
 Scheduled to be launched during the three-month period ending March 31, 2012.

New Smartphone de Hikari Denwa
 Launched on July 25, 2011