

Role of the NTT West Group in Promoting CSR

Taking advantage of its technology, resources, expertise and other strengths, NTT West, through its principal businesses, seeks to fulfil its corporate responsibility to society, by creating social, economic, and human value.

For customers, the environment, and local society

Raising social value

- Realizing the NTT West Group mid-range vision
 - (1) Bringing satisfaction to customers
 - (2) Contribute to regional development
 - (3) Help to build a safe and secure society
- Raising social value by promoting opportunity
 - Activities that contribute to society
 - Protection of the earth's environment

For shareholders

Raising economic value

- Realize mid-range management plan
- Make the company more financially sound
- Make the company more competitive by tapping the ability of those on the front lines
- Introduce international standards

For employees

Raising human value

- Foster in employees a sense of pride in the broadband age
- Create a pleasant working environment
- Respect human rights

Compliance (Charter of Corporate Ethics)
Guidelines and rules governing behavior, defining the "spirit of NTT West"