

Realizing the NTT West Group Mid-Range Vision ②

Contributing to Regional Development

Helping to bring the information age to all communities

- (1) Work with local public administrations to bridge **the digital divide**.
 - E.g.: Provision of broadband infrastructure in Nagasaki (Gotoh City), Shiga (Takashima City), etc
- (2) Contribute to improving education and public welfare environments.
 - Distance learning system and other services aimed at promoting exchanges among schools
 - System for welfare facilities, using wireless RFID
 - Creation of service models using broadband to provide more online/tele-work opportunities for people with disabilities
- (3) Create virtual customer service offices to expand customer contact points.
- (4) **Actively promote CSR** through “value creation” initiatives.
 - Established CSR Promotion Council reporting directly to President.